

# yarnexpo

China International Trade Fair for Fibres and Yarns  
中國國際紡織紗線(秋冬)展覽會

## 2021 Show Review Report

Official website



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# Yarn Expo Autumn addresses robust demand for sustainable fibres and yarns

Yarn Expo Autumn Edition – a leading sourcing platform for fibres and yarns was staged successfully in Shanghai from 9 – 11 October 2021. With the pandemic situation still evolving globally, Yarn Expo has been a consistent and stable trading platform for the industry. The Autumn Edition witnessed robust demand for eco-friendly, recycled and functional fibres and yarns from buyers, while its fringe programme introduced cutting-edge and trend-setting textile innovations that point out the near-future direction for the industry. In addition, E-source, the fair's exclusive online sourcing and business matching platform, assisted overseas visitors with sourcing and information exchange.

## Exhibitor profile

429 exhibitors from 7 countries and regions

## Industry leaders at the fair

### Chemical fibres



### Fancy & wool yarn



### Cotton yarn



## Exhibitor comments

“We are showcasing our green fibre REBORN series, which has generated a lot of interest among visitors, who inquired about the products' functionality and credibility. Green materials related to sustainability, reducing carbon emissions and energy consumption will see a big leap in the next six to 12 months. In the past, it was mostly overseas brands and suppliers who would visit our booth, but this year **more domestic companies** have come to learn about us and our development direction, which is evidence of the **increasing awareness for green materials.**”

*Mr Forest Chu, Deputy General Manager of Brand Operation, Jiangsu Shenghong Science and Technology Co Ltd, China*

“This is our second time participating at Yarn Expo as we hope to reach out to more customers and promote our **phase-change materials** and **microcapsule series products.** The fair attracts a lot of quality visitors, especially domestic visitors. We see an opportunity for our domestic products, which have a wide range of applications.”

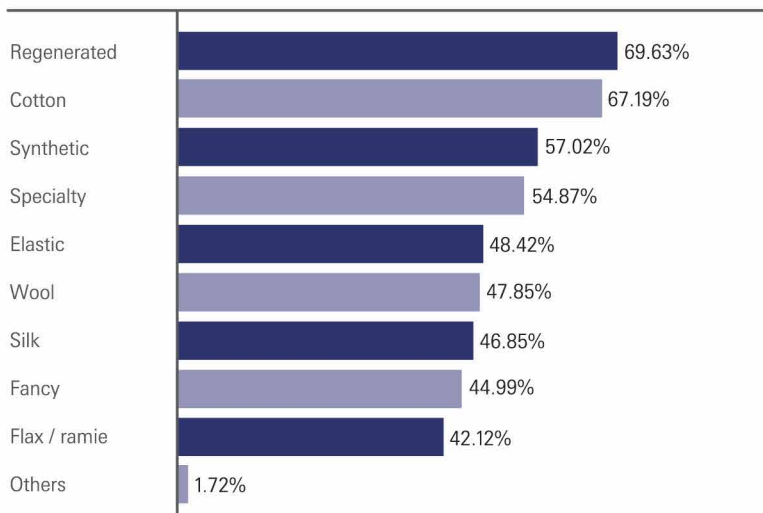
*Mr Patrick Xu, Sales Manager, Shanghai Xinya New Material Technology Co Ltd, China*



## Visitor profile

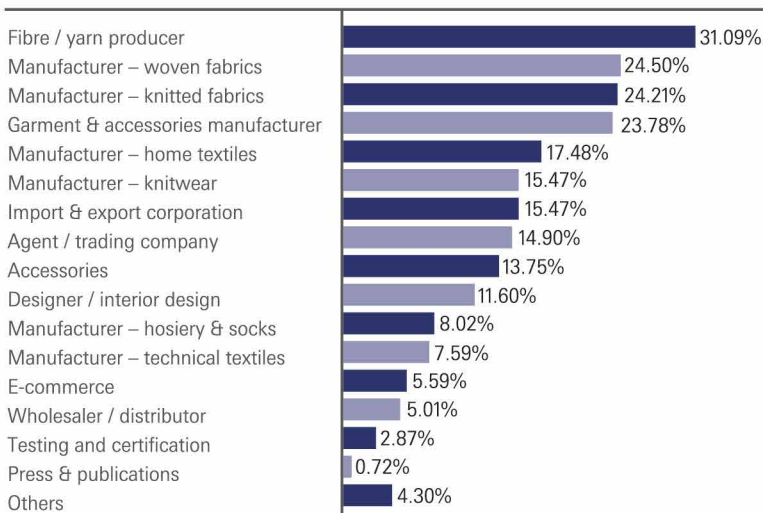
Over **13,000** visitors from **28** countries and regions attended the fair

### Breakdown by sourcing interests\*



\*total percentage is over 100 because of multiple selections

### Breakdown by visitors' business nature\*



\*total percentage is over 100 because of multiple selections

## Renowned domestic brand buyers at Yarn Expo Autumn 2021



and many more...

## Visitor comments

“At the fair, I saw a lot of **environmentally friendly, renewable and biodegradable products** that are very good. These are also the purchasing trends for this season. Domestic brands are still at an exploration phase in these areas, but there are also some mature brands, so Yarn Expo served as a nice communication platform. Having participated at the fair for so many years, its professionalism in the industry is beyond doubt. **I am very satisfied with the overall sourcing results this year.**”

*Mr Carl He, General Manager, Enrich Fabrics & Cotton Branch Company, Guangzhou Textiles Holdings Ltd, China*



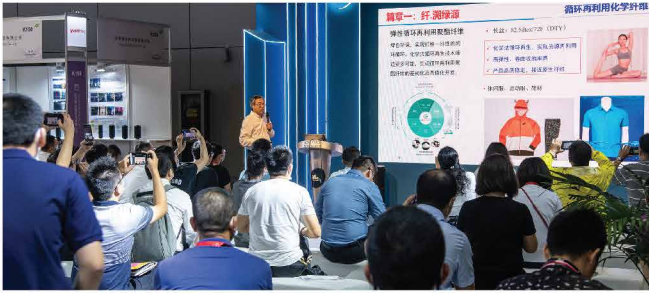


## Fringe programme



### China Knitting Yarn Fashion Trends

Organised by the China Knitting Industry Association, CCPITEX and the Zhangjiagang municipal government, the featured display showcased products from top domestic knitting yarn manufacturing clusters and the latest fashion trends to designers and buyers under four themes: **Healthy Fibres in the Post Pandemic Era, Green Renewable Fibres, Chinese Style Colours** and **Future Tech**.



### New Fibre New World – Textile Materials Innovation Forum

A total of **13 forums** were delivered by university professors, researchers and industry leading practitioners to explore fibre fashion trends, green fibres and domestic lyocell fibres.



### Enterprise product launch

**7 product launches** were held to unveil diversified chemical and bio fibres made of rare earth, single layer graphene, silver, herbs and more to the Chinese market.

## Seminar speaker comments

“Through this product launch, we would like to share our recent achievements in R&D as we now focus more on environmental protection and health since the pandemic. The audience showed great interest because downstream players in the supply chain, such as fabric suppliers, are eager for new products from raw material manufacturers that are more in line with national policies. At Yarn Expo, the visitor quality keeps improving while exhibitors are becoming more professional. This will make Yarn Expo the biggest, most highly-functional and best trade fair in this field in the future.”

*Mr Luping Sun, Brand Director, Marketing Department, Huafon Group Co Ltd, China*

## Thank you and see you again at Yarn Expo Spring Edition!

### Date:

9 – 11 March 2022

### Venue:

National Exhibition and Convention Center (Shanghai)

### Admission:

Free-of-charge, trade visitors only.  
Persons under 18 will not be admitted.

[www.yarnexpochna.com](http://www.yarnexpochna.com)

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Q YarnExpo